

Connecticut DEEP E-Waste Program

2024 Market Share Determination for Televisions

This market share determination shall be used for billing for televisions collected by [Covered Electronic Recyclers](#) under [Connecticut's E-Waste Recycling Program](#).

Television Manufacturer	Manufacturer's Pro Rata Market Share
Samsung Electronics America, Inc.	19.4313%
Walmart Inc.	15.1288%
TTE Technology, Inc.	13.4370%
Hisense USA	11.4635%
LG Electronics USA, Inc.	10.9362%
Vizio, Inc.	9.9644%
Best Buy	9.6639%
Roku, Inc.	2.3908%
Skyworth USA Corporation	2.2367%
Sony Electronics Inc.	2.1168%
Westinghouse Electronics USA, Inc.	1.1456%
Element TV Company, LP	0.5986%
EliteLux Technologies	0.1484%
Total	100.0%

Effective Date: 7/1/2025